



## **POSITION DESCRIPTION JOURNALISTS – EASTERFEST 2010**

Easterfest is looking for four great people to fill the volunteer roles of journalists for the festival media team. This is a great chance to be involved with the amazing team of people who work with Christian and secular media at festival, to help promote the event and spread the message of the true meaning of Easter.

The journalist/s will report to the Media Coordinator and work within the media department at Easterfest. The journalist/s will write quality copy, which will be distributed to all media participating outlets, on site and externally via a website download service. The journalist/s will assist the Media Coordinator in ensuring accurate, high-quality copy is made available to media outlets quickly and efficiently.

### **Areas of Involvement:**

- Write neat, tight copy from press conferences
- Generate and write your own story ideas
- Help identify story angles/ideas for guest media
- Assist guest media as directed by the Media Coordinator
- Attend all media briefings
- Attend all press conferences
- Communicate appropriately with Media Coordinator on story progress and story ideas
- Adhere to Easterfest 2010 terms and conditions

### **Required skills:**

The journalist/s will have a high level of integrity and commitment to traditional Christian values. They will:

- Have good communication skills and be able to work to tight deadlines
- Demonstrate a high standard of professionalism
- Be friendly, enthusiastic and relate well with people
- Be quick to take ownership and responsibility of tasks
- Have good practical skills with an eye for detail
- Have a commitment to produce quality copy on deadline
- Have at least one year of journalistic experience
- Demonstrate an ability to work in stressful situations

### **How to apply**

Submit your letter of application and resume to the Easterfest Crew Manager as soon as possible. Positions are available until filled.

Heather Woodcraft  
Crew Manager  
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